

Global Deployment of Lean Sigma within Publishing

Background

Taylor and Francis, part of the Informa Group, produce high quality academic books and journals. The publishing industry has undergone a rapid transformation in recent years with advances in technology and ever increasing customer demands for content in a multitude of media formats. Taylor & Francis viewed Lean Sigma as a means of not only keeping pace with these industry changes but also investing in and developing staff to adopt and embed a continuous improvement mind-set.

Approach

A classic Lean Sigma deployment with

- Initial organisational familiarisation
- Yellow Belt Awareness for senior managers as well as project sponsors & process owners
- Green Belt Practitioner training workshops
- Coaching of in-house projects to achieve accreditation and tangible business results.

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Familiarisation	On-site										
Example and case study inclusion	Off-site										
Executive Yellow Belt Awareness	On-site										
Lean Sigma Green Belt Training	Block 1										
	Block 2										
	Block 3										
Project Coaching Support	Coach 1										
	Coach 2										
	Coach 3										
Exam & Final Project Review	Coach 4										
Storyboard Accreditation Award	Award										
Training Catch-up/Prog Reviews	Contingency										

Results



To date, we have trained 24 Yellow Belts and 50 Green Belts in the UK, delivering project savings estimated at £1M. Given this success, a further programme has already been delivered in the US with future plans for roll out into Singapore and India. In support of the Lean Sigma programme, we have also delivered master-classes in Innovation and Design 4 Life. This year we also hope to train selected Green Belts to Black Belt level to take on more complex projects and advance Lean Sigma culture throughout the organisation.

Team Comments

“Our HR Strategy is to build a Global High Performance Culture, we are striving to develop high performing systems and structures together with high performing staff and Lean Sigma is key to helping us achieve our aim”
Dami Patel, HR Director, T&F Group

“Using the game continuously throughout the training programme is inspired ! What a great opportunity to put theory into practice.”
Green Belt Delegate Wave 1

“Really appreciate the efforts made to understand our business and tailor the content accordingly. I know how difficult this is to get right.”
Green Belt Delegate Wave 3